

NIGHT SOUK

A magical & eclectic night bazaar

Dear Local Artist,

Devika's Palacio, Entice, and Novometro are proud to announce *NITE SOUK* the First Annual Night bazaar in Old Oakland! We anticipate this festival will be a huge success. This event will be in collaboration with the City of Oakland's 3rd Saturday movie night and MOCHA.

This evening event will feature an eclectic array of live performances, exotic snacks, children's activities, and the opportunity for local vendors like you to participate.

NITE SOUK will be held in Old Oakland near 9th St. between Clay and Washington on Saturday August 18th 2007 from 6pm-10pm. there will be a small admission fee of **\$3-\$5** on a sliding scale with children under 12 for free.

This event will promote the local businesses and restaurants as well as bring new light to the city's nightlife.

Enclosed you will find the *NITE SOUK* application, booth guidelines, and vendor agreement. If you have any questions, please email nitesouk@gmail.com.

We look forward to working with you!

Vendor Information and Application Instructions

Please review all vendor information before applying and make a copy of your application for your records! Confirmation and request for payment will be sent out Mid-July. ***Oakland vendors are given priority.**

Applications: All applications will be processed on a first-come, first-served basis. There will be a limited number of vendor spaces available, so please **return your application in by June 30, 2007**. No late applications will be accepted. No refunds will be given after acceptance to NITE SOUK. Please make certified checks or money orders payable to ENTICE and send to: 541 Merritt Ave. #5 Oakland, CA 94610

Booth Guidelines

-Booth application deadline is June 30, 2007. There will be an early bird special which is \$50 for all applications received before May 30th. Booth fees are \$75 thereafter.

-All booth spaces will be in 10'x10' increments. You are not required to have a tent/umbrella/canopy. Please make sure your set up is professional in appearance. Please include color photocopies of your set up or a link to your website so that we may determine if your product/craft is suitable for the event.

-all booths must be ready for business by 6pm and close promptly at 10pm. set up will not be allowed after 5:30pm. No vehicles will be allowed access to bizarre bazaar after 5:30PM or before 10pm.

-All vendors must have a valid city of Oakland business tax certificate and sellers permit issued by the state of California.

-The following items are NOT provided: Water, tables, chairs, tents/umbrellas. Please make sure that you have all the supplies that you need when setting up your booth for the evening. Some electrical outlets may be available the event.

-space assignment-accepted vendors will receive a final confirmation letter no later than July 31, 2007. This will include space assignment as well as a detailed day of the event and load-in and out instructions.

-Vendors will obey all rules for safety, security, parking, volunteers, state laws, city ordinances and other requirements.

-Vendors handle their own sales transactions. Make sure to have enough change for the event.

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APPLICATION

Name: _____

Name of Business or organization: _____

Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Cell/Voicemail _____

Website: _____ Email: _____

Please describe the art/work or information to be displayed:

Please describe how your work will impact the nite souk?

Price range: _____

State of CA resale license # _____

Oakland Business Tax license # _____

Please make a certified check or money order to **Entice** (no personal checks please):
Please mail them to: Nite Souk 541 merriitt ave #5, Oakland, Ca 94610

Your check will be returned if you are not selected to participate in the event for this cycle.
Only complete applications will be considered. Questions? **Email nitesouk@gmail.com**
Thank you and we look forward to working with you.

VENDOR RELEASE AND HOLD HARMLESS AGREEMENT:

This agreement is entered into by and between NITE SOUK and the sponsors of this event, and devikas palacio, Entice, Novometro and _____(you, the applicant).

Producer is in the business of providing space at the NITE SOUK for the display and sale of arts and crafts and business/information and non-profit booths.

Producer and client do not participate in the construction or assembly of the applicant's exhibit. Producer on behalf of the client provides space only at the event.

The applicant hereby indemnifies and holds the producers, its agents, volunteers and employees harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of said applicant's participation in the event. For the purposes of this agreement the term 'participation' shall include, but not be limited to the delivery of equipment, merchandise, structures and product to their designated location, the set up and display of any such structure and arts or crafts, and the dismantling and removal of all such items from the area provided by or through the producer or it's agents, employees and volunteers.

The applicant hear by expressly assumes any risk of harm to the applicant arising out of their participation and the participation of other artists in the event, including any risk resulting from the particular location of the space designated to the applicant.

Cancellation of event: if weather, acts of God, or other circumstances beyond the control of NITE SOUK occur, a full refund will not be given. NITE SOUK cannot be held liable by vendor for the failure of the event or if the vendor is a 'no show'.

This agreement shall be effective immediately upon execution and shall continue in effect throughout the event period.

I have read and fully understand this agreement.

Applicant _____

Date _____

